This listing of claims will replace all prior versions, listings, of claims in the application:

Listing of Claims:

1. (currently amended) A dispenser for delivering product such as cards, paper stock or the like product to a demand location comprising:

a product hopper for a plurality of product;

a feed belt for receiving the product from the product hopper;

the feed belt conveys the product downstream to at least three [two] feed assemblies such that the product moves from a first feed assembly to a second feed assembly to a third feed assembly and each feed assembly has a speed; and a drive motor operably attached to the feed belt and each feed assembly.

- 2. (currently amended) A dispenser as claimed in claim 1 wherein the at least three feed assemblies include [there is] a first, second and third feed assembly, each assembly having a drive shaft and an idler shaft and wherein the first feed assembly idler shaft and the second feed assembly drive shaft is a common shaft and the second feed assembly idler shaft and the third feed assembly drive shaft is a common shaft [and whereas the product moves from the first feed assembly to the second feed assembly to the third feed assembly].
- 3. (original) A dispenser as claimed in claim 2 wherein the product hopper is at an angle to the horizontal and the feed belt is at the same angle.
- 4. (original) A dispenser as claimed in claim 3 wherein the first feed assembly is at the same angle as the feed belt.
- 5. (original) A dispenser as claimed in claim 4 wherein the second feed assembly is at a lesser angle to the horizontal.

- 6. (original) A dispenser as claimed in claim 5 wherein the third feed assembly is generally horizontal.
- 7. (original) A dispenser as claimed in claim 6 wherein the speed of the third feed assembly is faster than the speed of the second feed assembly.
- 8. (original) A dispenser as claimed in claim 7 wherein the speed of the first and second feed assembly is generally the same.
- 9. (original) A dispenser as claimed in claim 8 wherein each feed assembly includes an upper drive belt and a lower drive belt.
- 10. (currently amended) A dispenser as claimed in claim 2 wherein the drive motor directly drives the third feed assembly drive shaft.
- 11. (original) A dispenser as claimed in claim 10 wherein the speed of the third feed assembly is faster than the speed of the second feed assembly.
- 12. (original) A dispenser as claimed in claim 11 wherein the speed of the first and second feed assembly is generally the same.
- 13. (original) A dispenser as claimed in claim 12 wherein the common drive shaft of the second and third feed assemblies is operably connected to the drive motor through a plurality of gears.
- 14. (currently amended) A dispenser as claimed in claim 13 wherein one of the [pluralities] <u>plurality</u> of gears is interchangeable and wherein changing [the] <u>a</u> gear size changes [the] <u>a</u> relative speed between <u>the</u> speed of the third feed assembly and <u>the</u> speed of the second and third feed assemblies.

- 15. (original) A dispenser as claimed in claim 14 wherein the product hopper is at an angle to the horizontal and the feed belt is at the same angle.
- 16. (original) A dispenser as claimed in claim 15 wherein the first feed assembly is at the same angle as the feed belt.
- 17. (original) A dispenser as claimed in claim 16 wherein the second feed assembly is at a lesser angle to the horizontal.
- 18. (original) A dispenser as claimed in claim 17 wherein the third feed assembly is generally horizontal.
- 19. (currently amended) A dispenser as claimed in claim 18 wherein the speed of the third feed assembly is faster than [the] <u>a</u> speed of the second feed assembly.
- 20. (original) A dispenser as claimed in claim 19 wherein the speed of the first and second feed assembly is generally the same.
- 21. (original) A dispenser as claimed in claim 20 wherein each feed assembly includes an upper drive belt and a lower drive belt.
- 22. (currently amended) A dispenser as claimed in claim 1 wherein the drive motor [is] directly drives [the] <u>a</u> downstream most feed assembly and the speed of the downstream most <u>feed</u> [drive] assembly is faster than the <u>speed of at least one up</u> stream <u>feed</u> [drive assemblies] <u>assembly</u>.
- 23. (currently amended) A dispenser as claimed in claim 22 wherein the speed of the downstream most feed assembly is faster than the speed of [the] <u>an</u> adjacent upstream feed assembly.

- 24. (original) A dispenser as claimed in claim 23 wherein the product hopper is at an angle to the horizontal and the feed belt is at the same angle.
- 25. (currently amended) A dispenser as claimed in claim 24 wherein the <u>first</u> feed assembly is adjacent to the feed belt is at the same angle as the feed belt.
- 26. (original) A dispenser as claimed in claim 25 wherein the downstream most feed assembly is generally horizontal.
- 27. (currently amended) A dispenser as claimed in claim 26 wherein the speed of the downstream most feed assembly is faster than the [speed] speeds of the upstream feed [assembly] assemblies.
- 28. (original) A dispenser as claimed in claim 27 wherein each feed assembly includes an upper drive belt and a lower drive belt.
- 29. (currently amended) A dispenser as claimed in claim 23 wherein the <u>adjacent</u> upstream feed assembly is operably connected to the drive motor through a plurality of gears.
- 30. (currently amended) A dispenser as claimed in claim 29 wherein one of the [pluralities] <u>plurality</u> of gears is interchangeable and wherein changing [the] <u>a</u> gear size changes the relative speed between <u>the</u> speed of the downstream <u>most</u> feed assembly and <u>the speed of the adjacent upstream</u> feed assembly.